



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 103081
Schedule Dates 10/09/12-10/15/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1904/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Oct. 2012	49	\$78,600.00
Grand Total:	49	\$78,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5A- 5:55A (EST)	1		X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	10/1/12
2.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:57A- 7A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/1/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7A- 8A (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	10/1/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	8A- 8:55A (EST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/1/12
5.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/1/12
6.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/1/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	8:58A- 9:55A (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	10/1/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	9:58A- 10:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DEAL	10/1/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10:58A- 11:57A (EST)	3		X	X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	TPIR	10/1/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11:58A- 12:30P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
11.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	12:30P- 2P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS	10/1/12
12.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	2P- 3P (EST)	3		X	X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	THE TALK	10/1/12
13.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	3P- 3:55A (EST)	3		X	X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PHIL	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	3:58P- 5P (EST)	3	X	X	X	X	/	/	/	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	OZ	10/1/12
15.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:58P- 7:30P (EST)	3	X	X	X	X	/	/	/	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	10/1/12
16.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:30P- 7:57P (EST)	3	X	X	X	X	/	/	/	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	10/1/12
17.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	9P- 10P (EST)	1	X	/	/	/	/	/	/	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS/MIKE	10/1/12
18.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7:57P- 9P (EST)	1	/	/	/	X	/	/	/	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	10/1/12
19.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8P- 9P (EST)	1	/	/	/	/	/	X	/	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/1/12
20.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9P- 10P (EST)	1	/	/	/	/	/	X	/	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/1/12
21.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11:35P- 12:37A (EST)	1	X	X	X	X	/	/	/	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/1/12
22.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	8A- 8:55A (EST)	1	X	/	/	/	/	/	/	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/1/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	8:58A- 9:55A (EST)	1	X	/	/	/	/	/	/	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/1/12
24.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11:58A- 12:30P (EST)	1	X	/	/	/	/	/	/	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
25.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	12:30P- 2P (EST)	1	X	/	/	/	/	/	/	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	10/1/12
26.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	2P- 3P (EST)	1	X	/	/	/	/	/	/	1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE TALK	10/1/12

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Date:

Accepted-Station:

Date:

Comments:

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CPE 95/101/1904/SKED C
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Billing Type Standard
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OBAMA FOR AMERICA SKED C

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07909309
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,790.00
Net Total \$66,810.00
Sales Tax

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27.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/1/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:30P- 7:57P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	10/1/12

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Date:

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